

Marketing vice-president

Company Description

Toronto Athletic Camps Inc. (TAC) is a leader in education, specializing in sports, technology, STEM, aquatics, confidence, and leadership development for students aged 3.5 to 19 with different languages, backgrounds and cultures. TAC offers a full range of educational programs, sports, our unique 5-Star Development System, and a complete developmental pathway from recreational to competitive levels. TAC works to develop individuals using a holistic approach; athleticism, leadership, sportsmanship, and learning are all highly valued and equally important in our clients' development.

TAC is the perfect place to grow, lead and learn. TAC prides itself on hiring the best employees to join our team; we are always looking for talented, enthusiastic and driven individuals to join our growing organization. TAC values innovation, teamwork, sportsmanship, and excellence in its team. Working with TAC means you will be working with a team that supports our customers in training and maintaining an active lifestyle year-round.

TAC is partnering with public and private school boards, colleges and universities in GTA, including York Region District School Board (YRDSB), Toronto District School Board (TDSB), Toronto Catholic District School Board (TCDSB), Peel District School Board (PDSB), Durham Catholic District School Board (DCDSB), and Dufferin-Peel Catholic District School Board (DPCDSB).

Job Summary:

We are seeking an experienced Marketing Vice President to lead the development of our marketing programs as we expand our program offerings and work within the educational industry to build long lasting client relationships with TAC partner schools, colleges and universities. The position is collaborative, proactive, and strategic and must demonstrate initiative in advancing the profile of the TAC.

Job Description:

Languages

English

Education

Bachelor's degree

Experience

5 years or more

Ability to Supervise

More than 20 people

Personal Suitability

Team player, Judgement, Values and ethics, Effective interpersonal skills, Organized

Area of Specialization

Management, Marketing

Budgetary Responsibility

\$500,001 - \$1,500,000

Major Work Area

Education

Specific Skills

Work with other disciplines, Manage contracts for advertising or marketing strategies

Senior Managers Specific Skills

Allocate material, human and financial resources to implement organizational policies and programs, Authorize and organize the establishment of major departments and associated senior staff positions, Establish financial and administrative controls; formulate and approve promotional campaigns; and approve overall human resources planning, Represent the organization, or delegate representatives to act on behalf of the organization, in negotiations or other official functions, Select middle managers, directors or other executive staff; delegate the necessary authority to them and create optimum working conditions, Establish objectives for the organization and formulate or approve policies and programs, Co-ordinate the work of regions, divisions or departments.

Job Types: Full-time, Permanent, Remote work available

Salary: \$54.00 per hour

Hours: 35 hours per week

Schedule: Monday to Friday

Start date: As soon as possible

Application: Submit your application by sending your resume and cover letter to

hrtac2021@gmail.com.